

Business Monitor International

2011 Catalogue of Products & Services

- ▶ Global Financial and Risk Analysis
- ▶ Country Risk
- ▶ Industry Analysis
- ▶ Company Intelligence



Welcome to the Business Monitor International (BMI) 2011 catalogue.

BMI's products and services are designed to help you assess and manage operating risks in international markets, via our proprietary data, analysis, ratings, rankings and forecasts, covering 175 countries and 22 industry sectors. BMI's country risk and financial markets analysis, integrated with industry analysis and company intelligence, is designed to inform strategic decision making, operational planning and competitor analysis.

- **Country Risk**

BMI has a wide variety of products to suit your needs, with over 100 country-specific business forecast reports, plus a range of regional and sub-regional monthly newsletters, covering political risk, macroeconomic outlook and business environment analysis. *see pages 4-5 and 10-11*

- **Industry Analysis**

BMI publishes over 1000 separate reports on individual industries by country. These reports provide you with key industry forecasts, competitive analysis and company profiles on all major developed, emerging and frontier markets to support your investment and expansion planning. *see pages 6-7*

- **Multinational Companies/Industries Directories**

BMI's directory products are powerful, cost-effective business development and research tools, delivered in an easy-to-use Windows format on CD-ROM. They allow you to immediately source, select and browse multinational contacts and companies in your chosen industry and country. The directory products feature over 141,000 fully researched senior executives at more than 43,000 leading multinational company sites located across Asia, Latin America, Europe, Africa and the Middle East. *see pages 8-9*

- **Global Financial and Risk Analysis**

These weekly and monthly newsletters provide global macro and financial market views and forecasts for major emerging and developed markets, as well as news and analysis on the latest corporate financing strategies and deals. *see pages 12-14*

- **Business Monitor Online (BMO)**

In addition to the above, BMI's wide range of content can also be accessed online, via Business Monitor Online. This provides a daily service with email alerts, and can be tailored by geography and industry to suit your specific information needs and budget. *see page 15*

BMI's products and services are used by clients from over 140 countries who trust and rely on BMI's expert analysis, including 300 of the Global Fortune 500 companies. Our clients include corporates, governments, academia, financial institutions, investment funds and research centres all over the world.

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BMI's wide range of market intelligence, encompassing macroeconomic risk, political risk, financial markets and industry risk research

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BUSINESS FORECAST REPORTS



CHINA

2011 Business Forecast Report

Just 1 of BMI's Country Reports

BMI's range of Business Forecast Reports provide in-depth data, analysis and forecasts over 5 and 10-year horizons for more than 100 countries worldwide.

Written for corporate strategists, business managers, analysts, and anyone tasked with planning future business development and strategic direction, each report focuses on a specific country, and is written by country experts, backed by BMI's economics team and an extensive network of in-country, international, private and public-sector sources.

The reports provide a detailed, authoritative and independent appraisal of political and business environment risks, as well as macroeconomic performance and outlook.

These country reports help you plan for the short, medium and long term in the following ways:

- **Market Assessment** – Use BMI's country-specific economic forecasts to plan your company's growth and profitability through 2011 and beyond
- **Market Development** – Use BMI's 5-year country-specific and global market forecasts to benchmark long-term growth assumptions and guide your development planning
- **Risk Management** – Use the risk ratings to measure political and business environment risks to your company
- **Hedge** – The exchange rate and commodity price forecasts will help you to manage currency volatility and input price risks
- **International Exposure** – Evaluate your company's exposure in your export markets, using BMI's country risk ratings to plan expansion strategies
- **Business Opportunities Identified** – provides short and medium-term forecasts for key sectors in the country, plus a demand and supply forecast with views and analysis to help you target and exploit opportunities in high growth industries.*

With coverage of more than 100 countries, these reports are designed to support you in investment decision-making, and give you a sound portfolio of forecasts and views against which to benchmark.

*Not all reports include the Business Opportunities section – please call for details

COUNTRY COVERAGE

ASIA

- Australia
- Bangladesh
- Cambodia, Laos & Myanmar
- China
- Hong Kong
- India
- Indonesia
- Japan
- Malaysia
- New Zealand
- Pakistan
- Philippines
- Singapore
- South Korea
- Sri Lanka
- Taiwan
- Thailand
- Vietnam

AMERICAS

- Argentina
- Brazil
- Canada
- Central America
- Chile
- Colombia
- East Caribbean
- Mexico
- Peru

- Trinidad & Tobago
- United States
- Venezuela
- West Caribbean

EUROPE

- Albania
- Austria
- Belarus
- Belgium
- Bosnia & Herzegovina
- Bulgaria
- Caucasus
- Croatia
- Cyprus
- Czech Republic
- Denmark
- Estonia
- Finland
- France
- Germany
- Greece
- Hungary
- Iceland
- Ireland
- Italy
- Kazakhstan & Central Asia
- Latvia
- Lithuania
- Macedonia

- Mongolia
- Netherlands
- Norway
- Poland
- Portugal
- Romania
- Russia
- Serbia, Montenegro & Kosovo
- Slovakia
- Slovenia
- Spain
- Sweden
- Switzerland
- Turkey
- Ukraine
- United Kingdom

MIDDLE EAST

- Bahrain
- Iran
- Iraq
- Israel
- Jordan, Lebanon & Syria
- Kuwait
- Oman & Yemen
- Qatar
- Saudi Arabia
- UAE

AFRICA

- Angola
- Botswana
- Cameroon
- Côte d'Ivoire
- Egypt
- Ethiopia
- Francophone West Africa
- Ghana
- Kenya
- Mozambique
- Namibia
- Nigeria
- North Africa
- South Africa
- Sudan
- Tanzania
- Uganda
- Zambia
- Zimbabwe

PUBLICATION DETAILS AND PRICES

Each report also includes **3 FREE quarterly updates***, airmail and email delivery.

*Ethiopia – annual report no quarterly updates

| PRICES | EURO€ | US\$ | £ | SAVINGS |
|---|-------|-------|-------|---------|
| Rates below include savings of 30-50% on purchases of 2 or more reports | | | | |
| 1 Country Report | 820 | 1,135 | 705 | – |
| 2 Country Reports | 1,140 | 1,580 | 980 | 30% |
| 3 Country Reports | 1,710 | 2,370 | 1,470 | 30% |
| 4 Country Reports | 2,120 | 2,940 | 1,820 | 35% |
| 5 Country Reports | 2,450 | 3,400 | 2,100 | 40% |
| 6 Country Reports | 2,700 | 3,720 | 2,310 | 45% |
| 10 Country Reports | 4,100 | 5,650 | 3,500 | 50% |

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INDUSTRY REPORTS



CHILE

2011 Autos Report

RUSSIA

2011 Pharmaceuticals Report

Just 2 of BMI's Industry Reports

BMI's extensive range of Industry Reports provide in-depth analysis and forecasts, covering 22 major industry sectors for more than 120 country markets.

Use these reports for budgeting and strategic planning, risk management, trend evaluation and competitor analysis.

A must-read when planning company strategy, managing risk and identifying new opportunities, these reports contain proprietary industry forecasts, risk-reward investment ratings and analysis, competitive intelligence, company profiles and hard analysis of the latest industry developments.

The Industry Reports help you assess and enhance your performance in your marketplace in the following ways:

- **Budgeting and Strategic Planning** – Proprietary and independent industry forecasts provide a key input into your strategic business planning and budgetary activities, helping you identify opportunities for new investment and growth
- **Manage Risk** – Risk ratings allow you to identify operational, market and country-specific risks to your activity
- **Trend Analysis** – Reviews of the latest industry trends, regulatory changes and major deals, projects and investments, enable you to evaluate the commercial potential in your market
- **Competitor Analysis** – Competitive landscape analysis and company profiles* provide valuable input when assessing the activities, strategy and market position of your competitors, partners and clients

Developed to aid your decision-making, these reports provide reliable, stress-tested industry forecasts and growth assumptions you can use to benchmark your business development plan, as well as to test other forecasts based solely on industry- or company-specific variables.

*Company Analysis varies across the reports – please see website for details

INDUSTRY COVERAGE



BMI's Industry Reports cover more than 120 countries in Africa, the Americas, Asia, Europe and the Middle East for the following industry sectors:

- Agribusiness
- Automotives
- Commercial Banking
- Consumer Electronics
- Defence & Security
- Food & Drink
- Freight Transport
- Information Technology
- Infrastructure
- Insurance
- Metals
- Mining
- Oil & Gas
- Petrochemicals
- Pharmaceuticals & Healthcare
- Power
- Real Estate
- Retail
- Shipping
- Telecommunications
- Tourism
- Water

In addition to quarterly and annual Industry Reports, ad hoc special reports provide up-to-the-minute news and analysis on the hot topics within these industry sectors.

Visit <http://store.businessmonitor.com/sr/> or contact us using the details below

PUBLICATION DETAILS AND PRICES

Each report also includes **3 FREE quarterly updates***, airmail and email delivery.

*Selected reports are annual and do not have quarterly updates, please see website for details

| PRICES | EURO€ | US\$ | £ | SAVINGS |
|---|-------|-------|-------|---------|
| Rates below include savings of 30-50% on purchases of 2 or more reports | | | | |
| 1 Country Report | 850 | 1,150 | 740 | - |
| 2 Country Reports | 1,190 | 1,610 | 1,030 | 30% |
| 3 Country Reports | 1,785 | 2,415 | 1,545 | 30% |
| 4 Country Reports | 2,200 | 2,980 | 1,920 | 35% |
| 5 Country Reports | 2,550 | 3,450 | 2,200 | 40% |
| 6 Country Reports | 2,790 | 3,780 | 2,430 | 45% |
| 10 Country Reports | 4,250 | 5,750 | 3,700 | 50% |

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MULTINATIONAL COMPANIES AND INDUSTRIES DIRECTORIES



CD-ROM

BMI Multinational Directories

BMI's range of Multinational Companies Directories

and Multinational Industries Directories provide you with the latest available data on senior executives and leading multinational and local companies.

When you need business leads in a specific country, BMI's Multinational Companies Directories cover more than 50 key markets worldwide. Alternatively, if you are looking for industry-specific business leads, BMI's regional Multinational Industries Directories cover 14 key industry areas.

The directories are powerful, cost-effective business development and research tools, delivered in an easy-to-use Windows format on CD-ROM, allowing you to research your marketplace in the following ways:

- **Source New Business Leads** – BMI's directories provide you with new business leads, including customers, clients, recruitment contacts, joint venture partners, suppliers and acquisition targets, from top multinational companies
- **Competitive Intelligence** – Benchmark your peers and competitors using individually researched information detailing ownership, company size, sales volume, expansion strategy, key partners, main products and services, and more

Use the CD-ROM directories to search, segment, print and export data by:

- Full company name
- Full postal address
- Telephone/fax number
- Company email/website
- Year of local registration
- Employee size estimates
- Sales volume estimates
- Main business activities, services and products
- 34 industry classifications
- 30 nationalities
- Global and regional HQs

These research tools are designed to save you time, money and effort when researching your market, and span 5 continents and 14 industries.

COVERAGE

ASIA

- Australia
- China
- Hong Kong
- India
- Indonesia
- Malaysia
- Philippines
- Singapore
- South Korea
- Taiwan
- Thailand
- Vietnam

AMERICAS

- Argentina
- Brazil
- Caribbean
- Chile
- Colombia

- Mexico
- Peru
- Venezuela

EUROPE

- Bosnia & Herzegovina
- Bulgaria
- Croatia
- Czech Republic
- Estonia
- Greece
- Hungary
- Kazakhstan & Central Asia
- Latvia
- Lithuania
- Macedonia
- Poland
- Romania
- Russia
- Serbia

- Slovakia
- Slovenia
- Turkey
- Ukraine

MIDDLE EAST & AFRICA

- Bahrain
- Egypt
- Iran
- Jordan, Lebanon & Syria
- Kuwait
- North Africa
- Oman & Yemen
- Qatar
- Saudi Arabia
- South Africa
- Southern Africa
- UAE

Multinational Industries Directories are available for 4 geographical regions (the Americas, Asia, Europe and the Middle East & Africa) for the following industry sectors:

- Agribusiness
- Automotives
- Banking
- Food & Drink
- Information Technology
- Infrastructure
- Insurance
- Oil & Gas
- Petrochemicals
- Pharmaceuticals & Healthcare
- Power
- Telecommunications
- Tourism
- Transport

PUBLICATION DETAILS AND PRICES

Each directory is delivered in CD-ROM format via courier delivery.

| PRICES | EURO€ | US\$ | £ | SAVINGS |
|---|-------|-------|-------|---------|
| Rates below include savings of 30-50% on purchases of 2 or more directories | | | | |
| 1 CD-ROM | 920 | 1,150 | 680 | - |
| 2 CD-ROMs | 1,280 | 1,610 | 950 | 30% |
| 3 CD-ROMs | 1,920 | 2,415 | 1,425 | 30% |
| 4 CD-ROMs | 2,380 | 2,980 | 1,760 | 35% |
| 5 CD-ROMs | 2,750 | 3,450 | 2,025 | 40% |
| 6 CD-ROMs | 3,030 | 3,780 | 2,220 | 45% |
| 10 CD-ROMs | 4,600 | 5,750 | 3,400 | 50% |

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MONITORS



AFRICA Monitor

ASIA Monitor

LATIN AMERICA Monitor

Just 3 of BMI's 19 Monitors

BMI's range of 19 monthly regional Monitors provide you with essential macroeconomic analysis and assessment of major political, economic and financial developments, across all emerging market regions and their sub-regions.

The Monitors give you regular appraisals of country risk, clear insights into economic and financial trends and advance warning of key changes in the business environment.

With succinct analyses, hard-to-find data and authoritative 12 and 24-month forecasts covering government, economy, finance and the business environment, the Monitors answer your strategic information needs, helping you make better-informed decisions:

- **Plan your investment strategy** by fully assessing each individual market within your region, using BMI's systematic country-by-country coverage backed by a wealth of charts, graphs and tables
- **Adjust existing strategies** by anticipating and evaluating key changes in political, macroeconomic and business environment risk with BMI's in-depth Country Risk Summaries
- **Plan for growth and development** in your markets using the 12 and 24-month forecasts for all major economic indicators
- **Identify potential risks and opportunities** through detailed business environment analysis, outlining recent and likely changes in corporate legislation and government policies

A subscription includes:

- 24/7 online access to the latest market intelligence, strategy and forecasts as soon as they are written
- Fully searchable online archive of analysis and data from the last three years
- Access to the latest PDF on the day of publication
- Archive access to back issues in PDF format
- Monthly print issues delivered to your desk

19 REGIONAL MONITORS:

ASIA MONITORS

1. **China and North East Asia Monitor** - China, Afghanistan, Hong Kong, Taiwan, North and South Korea
2. **South Asia Monitor** - India, Pakistan, Sri Lanka and Bangladesh
3. **South East Asia Monitor Vol 1** - Thailand, Vietnam, Myanmar, Laos and Cambodia
4. **South East Asia Monitor Vol 2** - Indonesia, the Philippines, Singapore and Malaysia

EMERGING EUROPE MONITORS

5. **Central Europe and the Baltic States Monitor** - Hungary, Poland, Czech Republic, Slovakia, Estonia, Latvia and Lithuania
6. **South East Europe Monitor** - Turkey, Romania, Bulgaria, Croatia, Bosnia & Herzegovina, Macedonia, Serbia, Montenegro, Albania, Slovenia and Kosovo

7. Russia and the CIS Monitor

Russia, Ukraine, Kazakhstan, Azerbaijan, Kyrgyzstan, Turkmenistan, Tajikistan, Uzbekistan, Armenia, Georgia, Moldova, Belarus and Mongolia

LATIN AMERICA MONITORS

8. **Andean Monitor** - Bolivia, Colombia, Ecuador, Peru and Venezuela
9. **Brazil Monitor**
10. **Caribbean Monitor** - Barbados, Cuba, Dominican Republic, Guyana, Jamaica, Puerto Rico, Trinidad & Tobago plus other states
11. **Central America Monitor** - Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua and Panama
12. **Mexico Monitor**
13. **Southern Cone Monitor** - Argentina, Chile, Paraguay and Uruguay

MIDDLE EAST & AFRICA MONITORS

14. **East Med Monitor** - Egypt, Turkey, Israel, Jordan, Lebanon, Syria and the Palestinian Territories
15. **The Gulf Monitor** - Saudi Arabia, UAE, Oman, Kuwait, Bahrain, Qatar, Yemen, Iran and Iraq
16. **East and Central Africa Monitor** - Kenya, Sudan, Tanzania, Uganda, Democratic Republic of Congo plus other states
17. **North Africa Monitor** - Morocco, Algeria, Tunisia and Libya
18. **Southern Africa Monitor** - South Africa, Zambia, Namibia, Zimbabwe, Botswana, Angola, Mozambique, Madagascar, Mauritius plus other states
19. **West Africa Monitor** - Nigeria, Ghana, Cameroon, Gabon, Côte d'Ivoire plus other states

PUBLICATION DETAILS AND PRICES

Published monthly in print with airmail and email delivery, plus 24/7 online access to the latest articles as they are written.

| PRICES | EURO€ | US\$ | £ | SAVINGS |
|--|-------|-------|-------|---------|
| Rates below include savings of 25-60% on purchases of 2 or more monitors | | | | |
| 1 Monitor | 585 | 795 | 510 | - |
| 2 Monitors | 875 | 1,190 | 765 | 25% |
| 3 Monitors | 1,055 | 1,430 | 920 | 40% |
| 4 Monitors | 1,170 | 1,590 | 1,020 | 50% |
| 5 Monitors | 1,315 | 1,790 | 1,150 | 55% |
| 6 Monitors | 1,405 | 1,905 | 1,225 | 60% |

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EMERGING MARKETS MONITOR



EMERGING MARKETS Monitor

Emerging Markets Monitor (EMM) brings you a weekly top-down and bottom-up, fully integrated perspective of emerging markets and their relationships with the US, eurozone and Japan.

Analysis of market views, assessments of countries and regions (on a global, inter and intra-regional level), combined with macroeconomic forecasts and political predictions, gives you a holistic view of emerging markets risk.

EMM identifies global trends and market correlations, providing you with clear asset class strategies to help inform your strategic investment decisions:

- **Sharpen your forecasting**, using analysis of equities, currencies, fixed-income instruments and commodities, including short, medium and long-term views and coverage of smaller “frontier economies”
- **Implement successful foreign exchange strategies** using EMM’s short term and two-year forecasts for more than 60 currencies against the US dollar, euro and yen
- **Manage commodity price volatility risk** with EMM’s coverage of metals, energy and agricultural commodities, including short-term technical views and long-term market dynamics
- **Identify relative asset class strategies** using EMM’s “at-a-glance” tables, giving you an instant outline of key views and supporting rationale on regional equities, currencies and fixed income products
- **Evaluate your exposure to sovereign risk** – EMM assesses the ability and willingness of countries to repay external debt, incorporating macroeconomic, political and market factors

Emerging Markets Monitor is essential reading for asset managers and investment professionals seeking reliable analysis on emerging global trends and risks to financial markets and economic performance worldwide.

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GLOBAL MACRO MONITOR



GLOBAL MACRO Monitor

Global Macro Monitor provides you with a powerful “one-stop” monthly outlook on prospects for the global economy.

The top down, global macro approach helps you make better-informed commercial, investment and strategic decisions when you are looking to expand or protect global business operations.

Use Global Macro Monitor to:

- **Anticipate emerging global economic trends** and react to risks/opportunities ahead of your competitors
- **Assess how major factors shaping global financial markets will affect your plans and profitability**, using the in-depth insights
- **Formulate strategic plans**, using the fully integrated country-by-country and regional 5-year forecasts for growth, inflation and currencies
- **Identify relative value asset strategies** on a regional and global basis, including equities, fixed income, currencies and commodities
- **Manage price volatility risk** for key markets including oil, metals, softs and grains using the supply/demand forecasts, price projections and technical analysis

Global Macro Monitor is essential reading for strategic planners, procurement professionals, risk managers and company executives who need an “at-a-glance” perspective on the potential impact of global macroeconomic change.

PUBLICATION DETAILS AND PRICES

- **Emerging Markets Monitor** – published weekly with airmail and email delivery, plus online access
- **Global Macro Monitor** – published monthly with airmail and email delivery

| ANNUAL SUBSCRIPTION RATES | EURO€ | US\$ | £ |
|---------------------------|-------|-------|-------|
| Global Macro Monitor | 1,250 | 1,695 | 1,095 |
| Emerging Markets Monitor | 2,175 | 2,975 | 1,875 |

CORPORATE FINANCING WEEK



CORPORATE FINANCING Week

Corporate Financing Week (CFW) brings you weekly news and analysis of global M&A and IPO activity, privatisations, company financing strategies, deals in the pipeline and innovative financing techniques – direct to you via email and in print.

The analysis goes beyond individual deals, providing insight into current corporate financing trends and financial flows both on the international, domestic and industry-specific landscapes identifying key growth opportunities and risks.

Use CFW to:

- **Target growth areas** – Key global market views section summarises CFW's top five corporate financing views
- **Be ahead of the curve** – Exploit early analysis of key company equity and debt financing strategies, before they become a full-blown trend
- **Track industry trends** – CFW reports the most active industries in global M&A, charting vital deal information and statistics including deal quantity, size and value accompanied with year-on-year comparative and historical analysis
- **Get an essential insight** into current industry themes and their implications via the 'Closing Bell' commentary

Corporate Financing Week is designed for senior level executives needing to anticipate changes in sector or geographic trends and growth strategies across the corporate finance arena.

PUBLICATION DETAILS AND PRICES

- **Corporate Financing Week** – published weekly with airmail and email delivery, plus online access and daily email alerts

| ANNUAL SUBSCRIPTION RATES | EURO€ | US\$ | £ |
|---------------------------|-------|-------|-------|
| Corporate Financing Week | 1,975 | 2,595 | 1,675 |

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BUSINESS MONITOR ONLINE

BMI's wide range of market intelligence, encompassing macroeconomic risk, political risk, financial markets, industry risk and company intelligence can also be accessed via Business Monitor Online (BMO).



BMO gives you 24/7 access to daily news analysis, data and ratings, alongside weekly, monthly and quarterly updated forecast reports, including systematic country market assessments, 5 and 10-year forecasts, analysis of latest global macro, micro and financial market trends, and more.

BMO includes a fully searchable and exportable database of key economic and industry performance measures, plus a unique risk/reward investment comparison tool, helping you manage risk and assess investment opportunities across international markets, in a convenient, transportable format.

Your BMO subscription can be tailored by geography and industry to suit your specific information needs and budget, and gives you the additional benefit of accessing all content in one, easy-to-navigate site – no need for separate subscriptions. Corporate subscriptions are also available.

Benefits of subscribing to BMO:

- **Relevant** – BMO is a bespoke, tailored service, allowing you to access only the information you need, whichever country/region coverage and industry vertical you need
- **Comprehensive** – BMO includes all BMI content – From daily news and weekly views, to data, ratings and in-depth analysis and proprietary 5 and 10-year forecasts, risk-ratings and assessment methodologies
- **Cost-efficient** – Separate subscriptions to each individual product would cost much more than your bespoke service
- **Convenient** – Access the latest intelligence on the move, whenever/wherever you are, via 24/7 online access
- **Timely alerts** – “My BMO” function allows you to set up specific email alerts, so you are notified of the latest news and views as soon as they are posted online, even when you're away from your desk
- **Analysis made easy** – Use the interactive data tool to select and download any combination of country-specific industry and macro-economic variables from a series of approx. 10,000 indicators
- **One-stop risk analysis service for your company** – Talk to us about a Corporate Licence for cost efficient pricing options

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South Africa

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